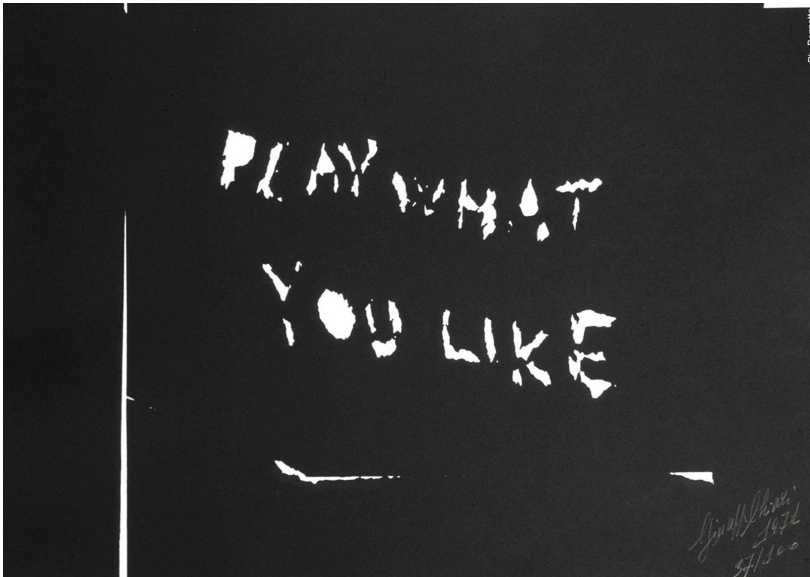




13 April 2016

Howl! Happening: An Arturo Vega Project Presents *Play What You Like: Fluxus, Music & More*

An exhibition curated by Jade Dellinger
June 18–July 31, 2016



John Cage
Giuseppe Chiari
Philip Corner
Dick Higgins
Joe Jones
Milan Knížák
Charlotte Moorman
Yoko Ono
Nam June Paik
Ben Patterson

Laurie Anderson
The Art Guys
David Byrne
Keith Edmier
Christina Kubisch
Christian Marclay
Dave Muller
Al Ruppertsberg
Stephen Vitiello
and others...

Howl! Happening is pleased to present *Play What You Like: Fluxus, Music & More* curated by Jade Dellinger, Director of the Bob Rauschenberg Gallery at Florida Southwestern State College. The exhibition opens Saturday, June 18th from 6–8 PM and runs through July 31st. Drawing its title from an early work by the Italian Fluxus artist/composer Giuseppe Chiari, *Play What You Like: Fluxus Music & More* is intended to highlight both historical works and the works of those influenced by those historical precedents. Visit howlarts.org.

Most heavily inspired by the ideas of John Cage, Fluxus art often relied on chance to shape the outcome and actively involved the viewer. Fluxus compositions or scores for performances and events involved simple actions, ideas, and objects from everyday life. Incorporating concrete poetry, visual art and writing, Fluxus performances were the embodiment of Dick Higgins' idea of "intermedia"—a dialogue between two or more media to create a third, entirely new art form.

Yet, as many of the Fluxus artists had formal training in music, musical composition and performance (frequently involving the alteration, misuse or abuse of traditional instruments) became central to their activity. Beginning with a series of festivals featuring concerts of experimental music and other avant-garde performance, Fluxus artists reacted against the commodification of art, its commercialization in the gallery system, and its static presentation in museums. A primary goal of most Fluxus artists was to destroy any boundary between art and life. Founder George Maciunas stated that Fluxus was "anti-art," to underscore the revolutionary mode of thinking about the practice and process of art while using humor to mock the elitist world of "high art" and to bring art to the widest possible audience.

In addition to the artists listed above, of particular note will be the interactive installation **JOHN CAGE 33 1/3** performed by Howl! gallerygoers. Conceived in 1969 as an "audience participation" work, John Cage's original "score" simply stipulated that the gallery be filled with about a dozen record players and two- to three-hundred vinyl records. Visitors to the gallery are encouraged to act as DJs and create a musical mix by playing records freely and thus performing the work.

According to guest curator Jade Dellinger, "when the work was first installed at the University of California in Davis, a local record store graciously volunteered the hundreds of necessary records. However, as Cage never discussed condition or specified titles, the store promptly sent over the most common and undesirable, damaged and utterly unsalable records in their inventory."

A prominent group of visual artists and performers (even a few Rock & Roll Hall of Famers) have submitted top ten picks or album playlists to fill record bins. The participating visual and performing artists include:

Yoko Ono

Iggy Pop

Graham Nash

David Byrne (Talking Heads)

Bryan Ferry (Roxy Music)

Jack White (The White Stripes)

Lee Ranaldo (Sonic Youth)

Richie Ramone (The Ramones)

Jad Fair (Half Japanese)

Alex James (Blur)

Meredith Monk

Terry Allen

Irwin Chusid

Arto Lindsay (DNA & Lounge Lizards)

Blixa Bargeld (Einstürzende Neubauten)

Mike Kelley (Destroy All Monsters)

S.A. Martinez (311)

David Harrington (Kronos Quartet)

Emil Schult (Kraftwerk)

Pauline Oliveros

The Residents

Vito Acconci

The Art Guys

Martin Atkins (Public Image Ltd.)

John Baldessari

Matthew Barney

Christian Marclay

Joan La Barbara

James Rosenquist

Ed Ruscha

William Wegman

Photo above: Giuseppe Chiari, *Play What You Like*, Silkscreen

Photo attached: Nam June Paik, *Satellite Duo*, Lithograph

(John Cage and Joseph Beuys. Video still from *Good Morning Mr. Orwell*)

NEWS ALERT

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Gallery Hours: Wed-Sun, 11–6 PM

ABOUT HOWL! HAPPENING

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